

# Way of action

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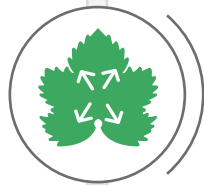
## RECOGNITION

Treatment recognition by plant receptors



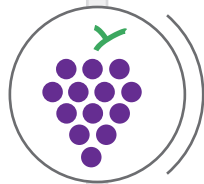
## RESPONSE

Plant responds with key enzymes



## SECONDARY METABOLISM

Plant synthesis of secondary metabolites



## GRAPE IMPROVEMENT

Improved extractability of compounds most desired by winemakers



## WINE IMPROVEMENT

More balanced wines